

MEDIA RELEASE



GERTRUDE CONTEMPORARY ANNOUNCES AN INNOVATIVE PARTNERSHIP THAT RESULTS IN NEW OPPORTUNITIES FOR ARTISTS

WEDNESDAY, 29 JULY 2015: FOR IMMEDIATE RELEASE

Gertrude Contemporary is proud to announce the launch of a new off-site gallery and project space, Gertrude Glasshouse, which opens to the public on Friday, 24 July 2015 with an exhibition: What noise does a pig make? by Gertrude Studio Artist Tully Moore.

Located in Collingwood just five minutes from the organisation's Fitzroy headquarters, Gertrude Glasshouse will serve as a transitional space as Gertrude Contemporary moves closer to its anticipated move from the address that gave it its name thirty years ago.

The Glasshouse venture is supported by long-term Gertrude Contemporary patrons Michael Schwarz and David Clouston, who own the new venue. The Fitzroy based architect firm, SIBLING were commissioned to turn the existing building used as storage into a multi-purpose exhibition space.

In talking about the project Schwarz and Clouston explain that, 'Our hopes are the space will be a joint venture with Gertrude Contemporary for a couple of years supporting contemporary art practice in Australia. It is intended to be available for their transition period from their current premises to their next venture.'

For Gertrude Contemporary, Gertrude Glasshouse is a new and innovative approach in an ever-changing climate in the arts sector that will enable more responsive, nimble programming to complement the exhibitions and artist residency program at the Gertrude Street site.

'Organisations such as Gertrude Contemporary are well positioned to explore new and innovative ways of operating. Gertrude Glasshouse is an inspiring example of how partnerships can drive creative development and increase the capacity of the creative industries. We are particularly excited by the potential this stunning space offers for our Studio Artists to undertake ambitious projects during their residencies at Gertrude,' said Gertrude Contemporary Director, Emma Crimmings.

Gertrude Contemporary is unique in Australia for its combination of studio and exhibition spaces, placing an equal emphasis on the production and presentation of cutting-edge contemporary art. Upstairs from the Gertrude Street galleries lie sixteen artists' studios, which over the past three decades have provided two-year residencies for some of Australia's most accomplished artists, including Howard Arkley, Ricky Swallow, David Noonan and Emily Floyd.

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More than just a space in which to work, the Gertrude studios are highly sought after by both emerging and mid-career artists for the opportunities they provide for mentorship, network development and exhibitions both in Australia and abroad.

Gertrude Glasshouse is an extension of the values of Gertrude Contemporary to support the development, production and presentation of new forms of artistic practice.

Inaugural Gertrude Glasshouse Exhibition
Tully Moore – *What noise does a pig make?*
24 July – 29 August 2015
12 – 5pm Thursday to Saturday
44 Glasshouse Road, Collingwood
gertrude.org.au

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