

**GERTRUDE  
CONTEMPORARY  
ANNUAL  
PATRONAGE  
PROGRAM**

**BUILD  
ARTIST  
CAREERS  
WITH  
GERTRUDE**

**GERTRUDE  
CONTEMPORARY**

## GERTRUDE HAS BEEN BUILDING THE CAREERS OF AUSTRALIA'S ARTISTS FOR OVER 30 YEARS

Since our establishment in 1985, Gertrude has played an essential role in the visual arts sector, shaping the careers for many of Australia's most celebrated artists.

We are an incubator and launching pad for emerging and mid-career artists. Our artistic program – including our studio and exhibition program – is unique in its equal emphasis on the production and presentation of contemporary art. This enables us to support artists to explore new ideas and present risk-taking work at pivotal points in their careers.

Gertrude gives audiences unique insight into the creative development of artists. Our audiences engage with risk-taking, formative moments that define artist careers.

## GERTRUDE NEEDS YOUR SUPPORT

The generosity of our community of patrons enable Gertrude to successfully deliver our artistic program.

**\$500** can give four school groups free education programs about contemporary art practice

**\$2,500** can give one artist the opportunity to present new work within our exhibition program

**\$7,000** can give one local artist the opportunity to participate in our subsidised studio program for one year

**Over \$7,000** can support Gertrude to undertake a major artistic project, supporting artists to develop career-launching work

## JOIN THE REWARDING JOURNEY OF SUPPORTING THE NEXT GENERATION OF AUSTRALIAN ARTISTS DEVELOP AND THRIVE

By joining Gertrude's Annual Patronage Program, you become part of a community that directly contributes to the development of artists' careers. As a valued member of this community, you will be invited to see the result of your patronage first-hand through a series of unique Gertrude experiences with artists in their studios and with our exhibition program.

## CHOOSE FROM FOUR LEVELS OF GIVING IN GERTRUDE'S ANNUAL PATRONAGE PROGRAM

### **SUPERNOVA >\$7,000**

A luminous year with Gertrude offering unique engagement in contemporary art practice. You will be offered personally crafted Gertrude experiences of your choice, in addition to invitations for exclusive viewings of Gertrude's major exhibitions, studio artist tours and special events. You will also receive a Gertrude Edition with priority selection and our quarterly supporters' newsletter. We will work with you to best celebrate your support for Gertrude.

### **AURORA \$7,000**

A year of brilliance at Gertrude with invitations to exclusive viewings of all major Gertrude exhibitions and studio tours. You will also be invited to special events including a unique off-site Gertrude experience, private studio visits and the Gertrude Edition Launch. You will receive a Gertrude Edition with priority selection and our quarterly supporters' newsletter. Your support will be celebrated through studio naming rights and on our supporters' wall, website and annual report.

### **COMET \$2,500**

A year of dazzling experiences offering new insight into Gertrude and our artists. You will be invited to exclusive bi-annual Gertrude studio tours and exhibition viewings, in addition to the Gertrude Edition Launch. You will also receive our quarterly supporters' newsletter, and your support will be gratefully recognised on our website and annual report.

### **FIREWORK \$500**

A bright burst of Gertrude experiences for one. You will be invited to a Gertrude studio tour event, an exclusive viewing of a major Gertrude exhibition and the Gertrude Edition Launch. You will also receive our quarterly supporters' newsletter, and your support will be gratefully recognised on our website and annual report.

*Customised group benefactor packages can be created upon request.*

# THANK YOU FOR SUPPORTING GERTRUDE

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Address: \_\_\_\_\_

## I WOULD LIKE TO BE A:

- Supernova >\$7,000 (inc. \$1,500 membership fee, and a nominated donation amount over \$5,500) \$ \_\_\_\_\_ (total)
- Aurora \$7,000 (inc. \$1,500 membership fee and a \$5,500 donation)
- Comet \$2,500 (inc. \$500 membership fee and a \$2,000 donation)
- Firework \$500 (inc. \$150 membership fee and a \$350 donation)

## PUBLIC ACKNOWLEDGEMENT

- I would like to remain anonymous
- I would like to be acknowledged

Generously supported by: \_\_\_\_\_

## PREFERRED PAYMENT METHOD

Purchase online through our website [www.gertrude.org.au](http://www.gertrude.org.au)

Bank Transfer

Gertrude Contemporary Art Spaces Inc.

BSB: 013275

Account Number: 349517731

Credit Card

Card Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Exp: \_\_ / \_\_ CCV: \_\_\_\_

Cheque (payable to Gertrude Contemporary Art Spaces Inc.)

Cash (please pay at the gallery desk)

## CONTACT US

Phone: (03) 9419 3406

Email: [support@gertrude.org.au](mailto:support@gertrude.org.au)